



BRAND BOOK  
ESSENTIALS

## COLOR CODE



### ORANGE

RGB: 237. 110. 28, CMJN: 0% 54% 88% 7%, RAL 2008, RVB 237.110.28, HSB 24.88.93



### BLACK

RGB: 0. 0. 0, CMJN: 75% 68% 67% 90%, RAL 9005, RVB 0. 0. 0, HSB 0.0.0

## FONT FAMILY :

### POPPINS LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
12345678910

### POPPINS MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
12345678910

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# LOGO DOWNLOADS

FOR BLACK BACKGROUND



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FOR WHITE BACKGROUND



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